

Guidelines for submission of **Book Reviews** in *Vikalpa*

Vikalpa invites the submission of both commissioned and unsolicited book reviews on scholarly topics of relevance to managers and management educators.

1. The reviews can range from 1000-3000 words depending upon the topic and the importance of the book. In the case of commissioned reviews, there will be an indication of the actual length required; in the case of unsolicited reviews it might be a safer bet for the contributor to submit a shorter review of 1000-1500 words.
2. The review should begin with a listing of the bibliographical details of the book comprising the full title and sub-title and the name of the author as it appears on the cover, details of the place and name of the publisher, year of publication, the number of pages in the book, and the price, if listed. Please do include the ISBN as well since it will help us to track the book.
3. Reviews can be written by either a single reviewer or by more than one. If there is more than one reviewer, do indicate clearly the name of the first reviewer along with the contact details and institutional affiliations, if any, of both the reviewers.
4. Reviews should engage with the issues, problems, and themes articulated in the book and make a rigorous attempt to identify and assess the main set of arguments that have been put forth by the author. It should, in other words, be a strong engagement with the conceptual structure of the book and bring out its strengths and weaknesses. The structure of the review should avoid a mere chapter by chapter summary.
5. Try to avoid references altogether. If references become unavoidable, use the APA style sheet as a guide.
6. An in-depth analysis of the book is more important than using the review as an opportunity to survey the area per se, but the review may, if necessary, situate the book in a given genre or a particular series of scholarly publication whenever it is appropriate to do so.
7. It would be useful if the reviewer could also include comments on the stylistic aspects of the book.
8. Reviews submitted for publication should be based on books published recently (preferably in the same or previous year).
9. If commissioned to do a book review, please meet the deadline for submission and return the proofed copy of the review to the editorial office with your consent for publication.